



Value Chain  
Training

# Certification & Course Catalogue

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About Value Chain Training:

Our Vision:

Why we do it:

All our certifications and courses are currently delivered online but can also be offered on-site. Each course can be adapted as short form, company-wide training for building internal or external awareness.

Hybrid versions of our courses and certifications will be made available during 2025 through our Learning Management System.

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All our courses are currently held online

## ESG Compliance Courses

Our courses and certifications are designed to provide your team with the expertise and tools to effectively plan, implement and monitor sustainability practices within your organization.

Whether you're just starting your Environmental, Social and Governance (ESG) journey or looking to boost your existing strategy, our courses enhance your sustainable growth. Build your foundational sustainability knowledge and advance with our value chain and segment-specific insights.

All our courses are delivered through live, virtual sessions and can be offered on-site.



### Solve your ESG Challenges through education

Our training programs address key challenges faced by companies, including internal pushback to ESG initiatives, difficulties in understanding complex regulatory frameworks, insufficient awareness of supply chain risks and their mitigation strategies, failures to attain expected returns and low engagement or added value from key stakeholders.

We equip your team with the critical skills to steer successful ESG programs that drive sustainable growth. From assessing climate and regulatory risks in the supply chain to aligning with international ESG taxonomies, our courses provide clear best-practices and insights.

Train and empower your teams to become your internal ESG experts and achieve the desired return on investments of your initiatives.

# Certifications

## Global Trade ESG Specialist Level 1

The aim of *Global Trade ESG Specialist Level 1* is to build your foundational knowledge related to ESG global trade regulations. This course reviews the key environmental, social or governance frameworks and/or entry barriers that impact your supply chain and import/export programs.

ESG-centric regulations are rapidly increasing as countries and regions implement stricter environmental, social, and governance standards to combat climate change and forced labor while promoting sustainable practices. Over 2,000 climate-related non-tariff barriers, such as carbon taxes, environmental labelling, sustainability certifications, and sustainability reporting are already in effect globally. These regulations can significantly impact:

1. your operations – by raising the complexity of your compliance programs and changing manufacturing and logistics processes
2. your market access – by requiring the adoption of sustainable processes in your supply networks and value chains
3. your competitiveness – by forcing innovation and transparency for customers and investors

Businesses must adapt to these evolving rules or risk disruptions in operations and competitiveness across borders. Upskill your supply chain, compliance and sales teams and build their ESG knowledge. This course will provide you with an in-depth understanding of ESG regulations and barriers to develop the right processes and practices to build sustainable, resilient and productive supply chains.

With this course you will learn about:

- ◆ the different dimensions of ESG and Corporate Social Responsibility
- ◆ the role of supranational (UN Global Compact, European Financial Reporting Advisory Group, etc.) and national agencies (market authorities, Environmental Agencies, trade and commerce agencies, customs agencies, etc.) in the ESG regulatory space and compliance process
- ◆ the types of ESG regulations, frameworks, reporting requirements and interventions that affect companies and their supply networks
- ◆ the most influential ESG regulations that affect your supply chain
- ◆ the role of mapping to support your ESG reporting efforts
- ◆ how to build an ESG maturity model

*Global Trade ESG Specialist level 1* is a self-paced online course, available over a 1-month period. It includes learning material (video lectures, exercises, and handbooks) and knowledge checks (tests and final examination). A score of 80% on the final examination is required to obtain the certification.

## Global Trade ESG Specialist Level 2

The aim of *Global Trade ESG Specialist Level 2* is to build your expertise in the reporting process for the major ESG frameworks and regulations. This course reviews the key environmental, social or governance reporting standards and datapoints you need to collect, collate and monitor.

Recent ESG regulations, such as the Task Force on Climate-Related Financial Disclosures (globally), the US's Securities Exchange Commission climate rule, the EU's Corporate Social Responsibility Directive, the UK's Sustainability Disclosure Requirements and the rapid adoption of Carbon Border Adjustment Mechanism have increased the complexity of your company's ESG reporting process. Current and upcoming regulations raise ESG reporting standards to the same level as corporate financial reporting. These mandate disclosures of a wide range of environmental, social and governance topics, both internally and across your supply chain. The complexity of topics and the lack of consensus on disclosure and compliance practices across the different regulatory frameworks create major challenges to corporations.

Upskill your teams and build their ESG disclosure knowledge. This course is designed to support your reporting knowledge and help you avoid common pitfalls in your disclosing process. It will provide you with an in-depth understanding of differences between ESG frameworks, the data you must disclose across the various topics and how to build reports that comply with regulatory frameworks.

With this course you will learn about:

- ◆ the overlaps and differences between the major ESG frameworks
- ◆ the ESG topics and their required data for global compliance
- ◆ the difference between scope 1, scope 2 and scope 3 emissions
- ◆ the concept of materiality and materiality assessments
- ◆ the principles and requirements of life-cycle assessments
- ◆ the most widely accepted carbon measurement method
- ◆ the nomenclature of ESG reports
- ◆ common pitfalls when collecting, analyzing and reporting ESG data
- ◆ the role of direct stakeholders in ESG reporting and ESG disclosures

*Global Trade ESG Specialist level 2* is a self-paced online course, available over a 1-month period. It includes learning material (video lectures, exercises, and handbooks) and knowledge checks (tests and final examination). A score of 80% on the final examination is required to obtain the certification.

## Global Trade ESG Specialist Level 3

The aim of *Global Trade ESG Specialist Level 3* is to master the toolkits and frameworks for building and operationalizing your internal and supply chain ESG strategies. This course is designed for managers and analysts who are already familiar with ESG regulations and reporting mechanisms. It provides you with the knowledge to maximize the impact of your ESG programs. Become your industry's ESG leader through collaboration, innovation and seamless compliance with global regulations.

The scope and nature of ESG regulations are shifting in accordance with government priorities and supply chain needs. ESG frameworks are now an intricate system of voluntary, regulatory and financial measures that affect entire supply networks. Complying with ESG frameworks globally not only reduces risks (legal, reputational, operational and financial), it is especially an ethical strategy that can be a source of competitive advantage through:

1. easing market access: reducing duties and taxes, overcoming import restrictions, accessing preferred supplier schemes
2. trade support: export credits, export subsidies, export insurance
3. financial assistance for innovation: tax breaks, loans, subsidies, grants, guarantees, etc.

Accessing these benefits requires cohesive ESG strategies that align with government strategies and regulatory frameworks. In this course you will learn to:

- ◆ build ESG milestones for every stage of your ESG maturity plan
- ◆ implement the three phases of life-cycle assessment (inventory analysis, impact assessment and interpretation)
- ◆ create meaningful ESG-centric objectives & key results and key performance indicators to achieve ESG milestones
- ◆ identify risks and opportunities in your value chain for targeted improvements
- ◆ systematically identify, onboard and collaborate with relevant stakeholders to collect, monitor and report data
- ◆ build targeted approaches for improving ESG performance through circularity, sustainable procurement and sustainable finance
- ◆ build your climate risk model using trialed and tested guidelines and requirements

*Global Trade ESG Specialist level 3* is a self-paced online course, available over a 1-month period. It includes learning material (video lectures, exercises, and handbooks) and knowledge checks (tests and final examination). A score of 80% on the final examination is required to obtain the certification.

## Certified CSRD Specialist™

The *Certified CSRD Specialist (CCSRDS™)* Certification is designed to provide sustainability professionals, compliance managers and analysts with the skills and tools to navigate the Corporate Sustainability Reporting Directive (CSRD) and its associated European Sustainability Reporting Standards (ESRS 1 and ESRS 2). This course delivers a comprehensive understanding of the CSRD framework, covering everything from materiality assessments to building actionable sustainability targets.

The Corporate Sustainability Reporting Directive (CSRD) is reshaping the landscape of corporate sustainability reporting, making standardized and transparent disclosures a non-negotiable requirement for businesses operating in Europe. Beyond compliance, the CSRD presents a strategic opportunity to innovate, build stronger accountability systems and earn the trust of investors, customers, and stakeholders. Companies that proactively master these reporting standards will not only avoid regulatory risks but also position themselves as leaders in sustainability, gaining a competitive edge in today's increasingly conscious market. This course equips your organization to seize these opportunities and thrive in the new era of sustainability reporting.

By completing this course, you will be able to:

- ◆ understand the structure and objectives of ESRS 1 (General Principles) and ESRS 2 (General Disclosures)
- ◆ explore all ESG topics relevant to the CSRD, including climate change, biodiversity, social issues, and governance
- ◆ conduct double materiality assessments to evaluate both financial materiality (risks to the organization) and impact materiality (the organization's impact on people and the planet)
- ◆ identify required data points for CSRD reporting and learn effective data collection methodologies
- ◆ map your value chain to analyze risks, opportunities and impacts across your operations and supply chain
- ◆ build decision trees to guide sustainability actions and align with ESRS requirements
- ◆ understand the sections of a CSRD-compliant report and structure findings effectively
- ◆ develop meaningful, measurable sustainability targets that drive progress and align with regulatory expectations

The *Certified CSRD Specialist (CCSRDS™)* is a self-paced online course, available over a 1-month period. It includes learning material (video lectures, exercises, and handbooks) and knowledge checks (tests and final examination). A score of 80% on the final examination is required to obtain the certification.

## Courses

### Introduction to ESG Taxonomies

*Introduction to ESG Taxonomies* is designed to help professionals navigate the complex world of ESG reporting frameworks and standards. This course is ideal for sustainability officers, compliance professionals, analysts, and managers who are new to ESG reporting and want to understand how different taxonomies shape corporate responsibility and disclosure.

Gain the knowledge and tools to decode the ESG taxonomy landscape and position your organization for success in the evolving sustainability era.

The growing demand for transparent and consistent ESG reporting and the transition towards scope 3 (upstream and downstream value chains) require organizations to align their sustainability strategies with globally recognized frameworks. This course provides a comprehensive overview of the most widely adopted ESG taxonomies, including:

1. European Sustainability Reporting Standards (ESRS)
2. Global Reporting Initiative (GRI)
3. Sustainability Accounting Standards Board (SASB)
4. United Nations Global Compact (UNGC)
5. Task Force on Climate-Related Financial Disclosures (TCFD)
6. International Sustainability Standards Board (ISSB)
7. CDP (formerly Carbon Disclosure Project)

These frameworks each serve distinct but interconnected objectives, enabling organizations to meet regulatory requirements, stakeholder expectations, and sustainability goals. By the end of this course, you will be able to:

- ◆ understand the key principles and objectives of each major ESG taxonomy
- ◆ differentiate between voluntary standards, regulatory requirements, and investor-focused frameworks
- ◆ recognize the overlaps and synergies between various ESG taxonomies
- ◆ identify which frameworks are most relevant to your organization's sector, geography and goals
- ◆ develop a roadmap to align your organization's ESG reporting with one or more taxonomies
- ◆ explore best practices for measuring, managing, and disclosing ESG data
- ◆ learn how ESG taxonomies drive value creation by improving transparency, reducing risk and building trust with stakeholders

The *Introduction to ESG Taxonomies* course is a self-paced online course, available over a 1-month period. It includes learning material (video lectures, exercises, and handbooks) and knowledge checks.



## Mastering the EU's CBAM

*Mastering the EU's CBAM* course is designed to provide supply chain professionals with a comprehensive understanding of the Carbon Border Adjustment Mechanism (CBAM) and its growing role in global trade and sustainability. This course is designed for global trade professionals, supply chain managers, compliance analysts, and sustainability officers, who want to understand the operational and strategic implications of CBAM on their import/export programs.

CBAM represents a transformative shift in international trade, aimed at curbing carbon leakage and encouraging low-carbon production. For businesses exporting to or importing from the EU, understanding CBAM is critical for compliance, risk management, business development and sustainable growth. This course will guide you in exploring how your CBAM program can:

1. Ensure compliance with emerging climate regulations
2. Promote supply chain transparency and accountability
3. Open doors to new market opportunities tied to low-carbon production

By completing this course, you will gain foundational knowledge and will be able to:

- ◆ understand the origins, purpose and goals of CBAM within global climate policies
- ◆ recognize industries, sectors and products most affected by CBAM regulations
- ◆ identify the components of CBAM costs, including embedded carbon calculations and carbon pricing
- ◆ distinguish between voluntary carbon reduction initiatives and regulatory obligations
- ◆ map out the steps required to monitor, measure and report embedded carbon emissions
- ◆ analyze the trade and operational impacts of CBAM on importers and exporters
- ◆ explore the role of digital tools and technologies in simplifying CBAM compliance
- ◆ assess the interaction between CBAM and other ESG frameworks and sustainability goals
- ◆ develop an understanding of basic carbon offsetting and its limits in CBAM contexts
- ◆ collaborate effectively with stakeholders to gather data and improve reporting accuracy

*Mastering the EU's CBAM* course is a self-paced online course, available over a 1-month period. It includes learning material (video lectures, exercises, and handbooks) and knowledge checks.

## Mastering the CSRD: Suppliers and SMEs

*Mastering the CSRD: Suppliers and SMEs* course is tailored specifically for small to medium enterprises (SMEs) and suppliers to help them navigate the implications of the Corporate Sustainability Reporting Directive (CSRD) and its associated European Sustainability Reporting Standards (ESRS 1 and ESRS 2). As sustainability becomes a critical focus across supply chains, SMEs and suppliers must adapt to meet the demands of their larger partners while leveraging these requirements to unlock new opportunities.

The CSRD is reshaping the landscape of corporate sustainability reporting, making standardized and transparent internal (scope 1) and external (scopes 2 & 3) disclosures a non-negotiable requirement for businesses operating in Europe. Beyond compliance, the CSRD presents a strategic opportunity to innovate, to build stronger accountability systems, and to earn the trust of investors, customers, and stakeholders. Proactively mastering these reporting standards is essential for sustainability leadership, and competitive advantage, both for customer retention and market acquisition.

This course equips your organization to seize these opportunities and to thrive in the new era of sustainability reporting. By completing this course, you will be able to:

- ◆ understand the key principles and objectives of the CSRD and how they impact SMEs and suppliers
- ◆ grasp the structure and requirements of ESRS 1 (General Principles) and ESRS 2 (General Disclosures)
- ◆ conduct double materiality assessments to evaluate both financial materiality (risks to your organization) and impact materiality (your organization's impact on the environment and society)
- ◆ Identify the sustainability data points required by your partners and learn effective data collection methodologies
- ◆ map your value chain to understand your role within broader sustainability strategies
- ◆ develop practical strategies to align your business with CSRD-compliant reporting frameworks
- ◆ build decision trees to guide sustainability actions and ensure alignment with your customers' expectations
- ◆ leverage CSRD requirements to differentiate your business and access new markets

*Mastering the CSRD: Suppliers and SMEs* is a self-paced online course, available over a 1-month period. It includes learning material (video lectures, exercises, and handbooks) and knowledge checks.

## Introduction to Sustainable Procurement

The *Introduction to Sustainable Procurement* course is designed to empower procurement and supply chain professionals with the tools and strategies to build and manage supplier relationships that drive Environmental, Social, and Governance (ESG) outcomes. This course is designed for companies deploying scope 3 (upstream and downstream supply chains) ESG reporting and improvement programs. This course integrates the principles of ISO 44001 Collaborative Business Relationships with cutting-edge ESG practices, offering a unique framework to create alignment and accountability across your supply chain.

Effective supplier relationship management is no longer just about ensuring compliance—it is a strategic opportunity to foster collaboration, reduce risks and achieve shared sustainability goals. By completing this course, you will learn to integrate sustainability into your procurement policy. Gain the skills to position your organization as a leader in sustainable supply chain management while delivering measurable ESG results.

In this course, you will learn to:

- ◆ manage the concepts and principles of sustainable procurement
- ◆ Integrate key considerations for sustainable procurement in your due diligence process
- ◆ build an ESG-centric Relationship Management Plan
- ◆ identify and prioritize prospective collaborative business relationships with the highest impact potential based on dedicated criteria
- ◆ develop sustainability-driven supplier onboarding procedures
- ◆ identify internal and external risks to your ESG supply chain strategy
- ◆ establish a joint governance process for implementing, managing and improving the joint ESG program
- ◆ develop a joint exit strategy to facilitate disengagement, transitions and future opportunities

*Introduction to Sustainable Procurement* is a self-paced online course, available over a 1-month period. It includes learning material (video lectures, exercises, and handbooks) and knowledge checks.

## Introduction to Circular Supply Chains

The *Introduction to Circular Supply Chains* course equips you and your team with the knowledge and tools to transition from traditional linear models to innovative circular supply chain systems. It is designed for supply chain professionals, sustainability managers, and manufacturing professionals. This course explores the principles and practices of closed-loop and circular supply chain management, enabling participants to implement resilient, resource-efficient, innovative and cost-effective operations.

Circular supply chains can turn sustainability into a strategic advantage. Innovative companies and new entrants with circular business models are disrupting industries. Well-designed circular products and supply chains can boost growth, cut costs, and build resilience through innovative business models. They can also lead to higher company valuations. Learn how to assess, plan and adopt circular practices, so your business can reduce waste, optimize resource use and unlock new opportunities for value creation. Implement circularity and join ecosystems of peer companies, suppliers, industry consortia, technology and data partners to lead sustainable growth.

By completing this course, you will learn:

- ◆ the principles and considerations for adopting circular designs and circular procurement
- ◆ to build an assessment of your current situation and develop your circularity business case
- ◆ to evaluate the system condition for transitioning towards circular designs
- ◆ to build strategic priorities and a dedicated action plan
- ◆ the levels of implementation of circular processes
- ◆ the bottom-up and top-down strategies to implement circularity
- ◆ the actions and best practices that contribute to the success of circular designs, value creation, value retention and value recovery
- ◆ to create internal, cross-functional collaboration to support internal objectives
- ◆ to identify and onboard external partners (suppliers, NGOs, peer companies)
- ◆ to create impactful circular initiatives
- ◆ to measure the performance impacts of your circular designs

*Introduction to Circular Supply Chain* is a self-paced online course, available over a 1-month period. It includes learning material (video lectures, exercises, and handbooks) and knowledge checks.

## Introduction to Sustainable Financing

The *Introduction to Sustainable Financing* course equips you and your team with the knowledge and best practices to understand and access sustainable financing opportunities. This course is designed for project managers, supply chain managers, sustainability managers and executives who are actively pursuing a sustainable growth strategy. It equips you with the knowledge and strategies to access funding opportunities for your ESG projects (for e.g. supply chain circularity, green manufacturing, sustainable logistics, renewable installation, R&D, etc.) and your ESG goals.

Sustainable strategies are not only a moral imperative, but also a business requirement. Current and upcoming regulations globally are restricting market access to companies without strong ESG reporting mechanisms that deploy year-on-year improvements. While the benefits of sustainable business models for innovation, risk management, business development and supply chain resilience are clear, many companies are reluctant to invest in sustainable processes. Difficulties in financing sustainable initiatives represent a key barrier to your company's sustainable growth. Few companies have the required capital or can lock-in favorable interest rates. Yet, many initiatives and financing opportunities exist to support your sustainability plans. This course provides you with the knowledge to unlock sustainable finance initiatives to fuel your sustainable growth.

By completing this course, you will learn about:

- ◆ the principles and considerations of sustainable finance
- ◆ the concepts and topics relevant to sustainability goals in the sustainable finance space
- ◆ the stakeholders involved in green financing
- ◆ the types of government support companies can be eligible for
- ◆ the types of green debt instruments
- ◆ eligibility requirements of green projects
- ◆ the management of green debt instruments from pre-issuance to post-issuance
- ◆ the benefits of alliances and partnerships for accessing sustainable financing

*Introduction to Sustainable Financing* is a self-paced online course, available over a 1-month period. It includes learning material (video lectures, exercises, and handbooks) and knowledge checks.

## **Global Trade Compliance Courses**

we need a similar description to the ESG one

# Certifications

## Certified Classification Specialist™

Learn how to classify and to defend your classification code with any customs agency around the world

Requiring accuracy in Harmonized System (HS) classification globally is a necessity, yet one of the most difficult tasks corporations face today. This 5-day Certified Classification Specialist™ (CCLS™) course was developed to address this challenge and offer companies the opportunity to train multiple key personnel together to ensure a systematic approach is taken to properly classify all product lines.

This course provides a detailed approach to mastering the use of the Harmonized System (HS), ensuring accuracy for classification on a global basis. The CCLS™ is the only course offered globally that provides in-depth understanding of how to defend your classification code with any customs agency around the world. The course offers a testing plan to confirm your knowledge and understanding of how classification rules work, as well as how to classify and defend classification decisions.

Earning the CCLS™ designation supports a strong compliance program and moves a company toward a strong reasonable care process that is defensible for customs purposes. As classification is the basis of most free trade agreement qualifications, participants will be well suited to develop a program with greater benefits to the company.

Leading experts will show participants the most effective way to accurately classify thousands of products. The methodology created for the CCLS™ course will provide you with an accurate process to develop an HS decision tree. Participants will also get a deeper review into specific subject categories for the following commodity groups:

After completing this certification course, you will be able to:

- ◆ Discuss the General Rules of Interpretation
- ◆ Discuss the HS and how it is organized
- ◆ Discuss the HS numbers and proper coding
- ◆ Discuss Sanction and Chapter Notes, which have meaning “throughout the tariff.”
- ◆ Identify “basket headings”
- ◆ Discuss identification of external classification guidance, such as Explanatory Notes
- ◆ Address and prepare effective Binding Ruling Requests
- ◆ Document and defend your classification
- ◆ Discuss “difficult to classify merchandise,” including kits

The CCLS™ is a 5-day face-to-face online course. It includes learning material (live workshops, exercises, and handbooks) and knowledge checks (test and final examination). A score of 80% on the final examination is required to obtain e2open’s GTA certification.

## Duty Drawback Specialist™

Looking to save your company money through duty drawback claims? Millions of dollars of refunds are available from the government to firms who both import and export, but the majority go unclaimed due to a lack of training on how drawback regulations work.

This 3-day live, online course, led by experienced subject matter experts, explains how to take advantage of the drawback regulation updates under The Trade Facilitation and Trade Enforcement Act of 2015 (TFTEA), which was signed into law on February 24, 2016. The updates are a sweeping “game-changer” for the Customs and Border Protection (CBP) Duty Drawback program. These new innovative regulations provide companies with a modernized approach to claiming drawback.

The course is interactive, and it includes examples and exercises for all the steps necessary to develop a drawback program at your company including the following:

- ◆ Required documents for filing a claim
- ◆ The unified timeframes for filing
- ◆ How to apply a ruling to participate in the program
- ◆ How to create an original contract with CBP specific to your company
- ◆ A full review of 19 CFR 190
- ◆ The impact of free trade agreements on drawback
- ◆ How to gain accelerated payment of drawback claims
- ◆ How to take advantage of a 1-time recognition of eligibility for past drawback up to 5 years

After completing this certification course, you will be able to:

1. Explain the types of drawbacks available
2. Identify which documents are needed to support a successful refund
3. File for expedited refund capabilities

The DBS™ is a 3-day face-to-face online course. It includes learning material (live workshops, exercises, and handbooks) and knowledge checks (test and final examination). A score of 80% on the final examination is required to complete the certification.



## Courses

### Mastering US Import Compliance

The aim of the Mastering US Import Compliance is to build foundational knowledge related to the importation of merchandise in the United States customs territory. This course reviews the essential elements of the importation process.

Customs agencies globally are increasingly using artificial intelligence to scale their enforcement programs and ensure importers abide to regulations. Through AI and software, customs can better identify risk across a broad set of variables and data inputs. As an importer you are liable for maintaining coherent, accurate and precise compliance processes that abide to the reasonable care standard set by customs. While your company can outsource the importation process to custom brokers freight forwarders and other logistics providers, you cannot outsource liability.

Empower your imports team and build their import compliance knowledge. This course will provide you with the foundations to develop and implement the right processes and practices to reduce regulatory and financial risks to your supply chain.

In this course you will learn:

- ◆ the role of the World Trade Organization and the General Agreement on Tariffs and Trade
- ◆ the evolving role of US Customs and Border Protection (CBP)
- ◆ the role of other government agencies that regulate imports and exports
- ◆ cargo security and Government to industry programs
- ◆ the entry process of goods and the responsibilities of the importer and suppliers
- ◆ the underpinnings of reasonable care
- ◆ the role of compliance assessments, monitoring and control
- ◆ requirements for recordkeeping and records
- ◆ the role of classification and valuation in the assessment of duty
- ◆ best practices for your importation process

The Mastering US Import Compliance is a self-paced online course, over a 1-month period. It includes learning material (video lectures, exercises, and handbooks) and knowledge checks (test and final examination).

## Mastering US Export Compliance

The aim of the Mastering US Export Compliance is to build foundational knowledge related to the export of merchandise from United States territories. This course reviews the essential elements of the exportation process.

Customs agencies globally are increasingly using artificial intelligence to scale their enforcement programs and ensure exporters abide to regulations. Through AI and software, customs can better identify risk across a broad set of variables and data inputs. As an importer you are liable for maintaining coherent, accurate and precise compliance processes that abide to the reasonable care standard set by customs. While your company can outsource the importation process to custom brokers freight forwarders and other logistics providers, you cannot outsource liability.

Empower your imports team and build their import compliance knowledge. This course will provide you with the foundations to develop and implement the right processes and practices to reduce regulatory and financial risks to your supply chain.

In this course you will learn:

- ◆ the role of the World Trade Organization and the General Agreement on Tariffs and Trade
- ◆ the evolving role of US Customs and Border Protection (CBP)
- ◆ the role of other government agencies that regulate exports
- ◆ the role of export controls and restricted parties
- ◆ the entry process of goods and the responsibilities of the importer and suppliers
- ◆ the underpinnings of reasonable care
- ◆ the role of compliance assessments, monitoring and control
- ◆ requirements for recordkeeping and records
- ◆ the underpinnings of ECCN
- ◆ best practices for your exportation process

The Mastering US Export Compliance is a self-paced online course, over a 1-month period. It includes learning material (video lectures, exercises, and handbooks) and knowledge checks (test and final examination). A score of 80% on the final examination is required to complete the certification.

## Complying with UFLPA and Global Forced Labor Regulations

Needs description

## Customs Valuation

Needs description

## Internal Auditing Techniques for Importers and Exporters

Needs description

## Introduction to Trade Compliance Risk Modelling

Needs description

## HS Classification for Imports and Exports

Needs description

## How to Conduct a Cargo Security Validation

Needs description



## Mastering ITAR

Needs description

## Mastering the Buy American Act

U.S. and foreign manufacturers, wholesalers, retailers, importers and exporters all face daily the difficulty of determining, claiming and projecting the country of origin of their products. Product origin is essential for qualifying your goods as of U.S. origin for the various Buy American requirements of the federal, state and local agencies procuring such products.

There are multiple standards to navigate when determining country of origin: one for labeling products for domestic sale in the U.S. as "Made in America"; another for certifying products as of U.S. origin for international export purposes; and yet another for meeting eligibility criteria, such as being wholly of U.S. origin or undergoing "substantial transformation" in a specific country, to qualify for government procurement under various Buy American requirements. The complexity increases with the differing interpretations and applications of these standards across statutes and procuring agencies. Missteps in understanding or certifying origin can derail your sales and business development efforts.

This course is designed to distill the various requirements into a clear set of actionable guidelines, and best practices for accurately certifying or making claims about your product's country of origin. It breaks down the key product origin mandates into simple, straightforward terms, offering a clearer understanding of your obligations when making country of origin declarations for your products.

In this course, you will learn:

- ◆ the role and importance of country of origin in international trade
- ◆ the requirements of the made in USA standard
- ◆ the concept of substantial transformation and of originating of goods
- ◆ the trade agreement act of 1979
- ◆ CBP's rulings on federal procurement and substantial transformation
- ◆ the requirements and exceptions of the Buy American Act
- ◆ specialty metals
- ◆ the American Recovery and Reinvestment Act
- ◆ the BAA and DOT restrictions
- ◆ state Buy American restrictions

Grow your business and learn how to unlock the barriers of entry for public procurement.

Mastering the Buy American Act is an online course, over a 1-month period. It includes learning material (video lectures, exercises, and handbooks) and knowledge checks.

## Disclaimer:

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